

AMEC Connectional Lay Organization Stakeholder Survey

1. Overview

The Connectional Lay Organization Board is engaged in an inclusive planning process as it sets the direction for the organization over the next two years. You are considered a valuable stakeholder and as such, the CLO Board would like your feedback. Based upon your connection with the Lay Organization, please tell us what you think.

2. Tell Us About Yourself

1. To what stakeholder group do you belong? (Check all that apply)

- Current member of local organized laity
- Former member of local organized laity
- Member of local church but not member of local organized laity
- Lay Officer at local church
- Lay Officer at Conference level
- Lay Officer at District level
- Lay Officer at Connectional level

Other (please specify)

2. How would you describe where you live?

- Inner city
- Rural
- Small Town
- Suburban

Other (please specify)

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3. What age group do you represent?

- 18-29 years
- 30-39 years
- 40-49 years
- 50-59 years
- 60-69 years
- 70-79 years
- 80-89 years
- 90-100 years

4. What is your gender?

- Female
- Male

5. What District do you represent?

- | | | |
|------------------------------|-------------------------------|-------------------------------|
| <input type="checkbox"/> 1st | <input type="checkbox"/> 8th | <input type="checkbox"/> 15th |
| <input type="checkbox"/> 2nd | <input type="checkbox"/> 9th | <input type="checkbox"/> 16th |
| <input type="checkbox"/> 3rd | <input type="checkbox"/> 10th | <input type="checkbox"/> 17th |
| <input type="checkbox"/> 4th | <input type="checkbox"/> 11th | <input type="checkbox"/> 18th |
| <input type="checkbox"/> 5th | <input type="checkbox"/> 12th | <input type="checkbox"/> 19th |
| <input type="checkbox"/> 6th | <input type="checkbox"/> 13th | <input type="checkbox"/> 20th |
| <input type="checkbox"/> 7th | <input type="checkbox"/> 14th | |

6. How long have you been a member of the organized laity?

- Less than a year
- 1 year- 5 years
- 6 years - 10 years
- 11 years- 15 years
- 16 years - 25 years
- 26 years - 50 years
- more than 50 years

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7. How satisfied are you with your membership?

| | Very satisfied | Satisfied | Somewhat satisfied | Dissatisfied | Somewhat dissatisfied | Very dissatisfied |
|--------------------|----------------|-----------|--------------------|--------------|-----------------------|-------------------|
| Local level | jn | jn | jn | jn | jn | jn |
| Conference level | jn | jn | jn | jn | jn | jn |
| District level | jn | jn | jn | jn | jn | jn |
| Connectional level | jn | jn | jn | jn | jn | jn |

8. What factors contributed to your satisfaction and/or dissatisfaction?

9. Did you attend the Lay Biennial Convention in Little Rock this past July?

Yes

No

if no, what prevented you from attending?

10. Are you informed about the Connectional Lay Organization's current status?

Yes (I think I am fully informed about what is currently going on at the Connectional level)

Somewhat (While I know some things, I don't think I am fully informed)

No (I don't have any idea about what is currently going on at the Connectional level)

3. Member Focus

11. How do we increase member participation?

| | Must Do | Should Do | Could Do in the Future |
|--|---------|-----------|------------------------|
| Increase communication to members | jn | jn | jn |
| Host web broadcasts with members | jn | jn | jn |
| Develop local leaders | jn | jn | jn |
| Increase training opportunities | jn | jn | jn |
| Identify member skills and spiritual gifts | jn | jn | jn |

Other (please specify)

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12. As we expand our educational offerings to members, please rate by priority each of the tools that you would like to see us use.

| | Most desirable | Desirable | Least Desirable |
|------------------|----------------|-----------|-----------------|
| CDs and DVDs | jn | jn | jn |
| Teleconferencing | jn | jn | jn |
| Audio tapes | jn | jn | jn |
| Video tapes | jn | jn | jn |
| Web Broadcasts | jn | jn | jn |

13. As we communicate with our members, please rate by priority each of the tools that you would like to see us use.

| | Most desirable | Desirable | Least Desirable |
|-------------------------|----------------|-----------|-----------------|
| Email | jn | jn | jn |
| Voice Mail | jn | jn | jn |
| Recorded Messaging | jn | jn | jn |
| Teleconferencing | jn | jn | jn |
| Video Conferencing | jn | jn | jn |
| Web Broadcasts | jn | jn | jn |
| Text Messaging | jn | jn | jn |
| Web Sites | jn | jn | jn |
| Electronic Publications | jn | jn | jn |
| Blogging | jn | jn | jn |

Is there another tool that you would prefer?

14. What is the greatest membership challenge?

- jn Fear of change
- jn Bringing in new members
- jn Retaining current members
- jn Recruiting members 30 and under

Other (please specify)

4. Future Direction

As the CLO moves forward, please share with us your thoughts about where it needs to direct its focus and resources.

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15. How important are these focus areas?

| | Most Important | Important | Somewhat Important | Not Important |
|--|----------------|-----------|--------------------|---------------|
| Increase membership | jn | jn | jn | jn |
| Train and enable lay leaders | jn | jn | jn | jn |
| Expand training programs for members | jn | jn | jn | jn |
| Provide support for new member orientation | jn | jn | jn | jn |
| Generate student scholarship funds | jn | jn | jn | jn |
| Community outreach | jn | jn | jn | jn |
| Web Site Development | jn | jn | jn | jn |

Other (please specify)

16. What is the greatest opportunity that the CLO should seize that will facilitate achieving its mission?

| | Must Do | Should Do | Might Do in Future |
|---|---------|-----------|--------------------|
| Utilization of internet and new technologies | jn | jn | jn |
| Development of training programs and products for laity | jn | jn | jn |
| Marketing of lay activities within and outside the denomination | jn | jn | jn |
| Leveraging community networks and relationships | jn | jn | jn |
| Partnering with lay organizations in other denominations | jn | jn | jn |

Other (please specify)

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17. How can we improve the Biennial Convention?

| | Must Do | Should Do | Could Do in the Future |
|--|----------------------|-----------|------------------------|
| On-line Registration | jn | jn | jn |
| Use electronic polling to obtain feedback about important issues | jn | jn | jn |
| Offer more workshops | jn | jn | jn |
| Tailor workshops to members' diversity | jn | jn | jn |
| Provide opportunities for members to mix across Districts | jn | jn | jn |
| Other (please specify) | <input type="text"/> | | |

18. How satisfied were you with Biennial activities?

| | Very satisfied | Satisfied | Somewhat satisfied | Dissatisfied | Somewhat dissatisfied | Very dissatisfied |
|-----------------------|----------------|-----------|--------------------|--------------|-----------------------|-------------------|
| Bible Study | jn | jn | jn | jn | jn | jn |
| Business Sessions | jn | jn | jn | jn | jn | jn |
| Hour of Power Sermons | jn | jn | jn | jn | jn | jn |
| Workshops | jn | jn | jn | jn | jn | jn |
| Tours | jn | jn | jn | jn | jn | jn |
| Black Tie Event | jn | jn | jn | jn | jn | jn |

19. What other events and/or activities would you like to see hosted at the Biennial convention?

20. Would you be interested in participating in a post-Biennial event?

Yes

No

If yes, what kind of event would you like to see the Connection host?

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21. Would you participate in a convention and/or Executive Board meeting held outside of the U.S.?

Yes

Maybe

No

If maybe or no, what will we need to do to ensure your participation?

22. Would you like to see joint lifelong learning opportunities provided for clergy and laity?

Yes

No

If yes, please share your suggestions.

23. What is the Connectional Lay Organization doing well that we need to build upon?

24. What would you like to see the Connectional Lay Organization do differently?

25. Are you satisfied with the Connectional Lay Budget?

Yes

Somewhat

No

If somewhat or no, what would you like to see changed in the budget?

5. Additional Comments

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26. What else do we need to know in order to be more effective as we move forward?